Informational Webinar: NASHP Learning Collaborative on Building Linkages Between Public Health and the Health Care System

August 25th, 2022
2:00-3:00pm ET
What is NASHP?

- The National Academy for State Health Policy is a nonprofit, nonpartisan organization with offices in Washington, DC and Portland, ME.
- Dedicated to working with states across branches and agencies to advance, accelerate, and implement workable policy solutions that address major healthcare issues.
- Through NASHP’s unique cross-agency approach and deep policy expertise, states participating in previous technical support initiatives have made progress on key policy and programmatic milestones.
NASHP Public Modernization Team

• Sandra Wilkniss, Senior Director
• Katie Greene, Director
• Michelle Fiscus, Senior Consultant
• Ella Roth, Research Analyst II
NASHP Public Health Modernization Project

Purpose: support state policymakers in modernizing public health systems by improving cross-sector alignment, coordination, and collaboration with health system stakeholders on key public health goals

Phase I

✓ Conduct landscape review of public health modernization initiatives and obtain input from state leaders, key partners, and public health experts through research, informational interviews, workgroups, and roundtables

Phase II

• Develop a toolkit for state leaders featuring best practices/innovative strategies on:
  • Strategies for identifying and aligning stakeholders on targeted public health goals
  • Aligning financing and resources across public health and the health system
  • Improving information-sharing and coordination between health system and public health partners
  • Status: anticipated release October 2022

Phase III

• Launch a 12-month learning collaborative providing learning opportunities and technical assistance for up to 5 state cross-agency teams
Guiding Principles

• Build on existing public health modernization frameworks and recommendations
• Provide tangible, actionable strategies for states for “de-siloing public health” and aligning health system and public health efforts around common priorities
• Identify strategies that are practical and achievable across a range of states
• Embed equity as a cross-cutting principle
• Align and build on work of partner public health organizations
Guiding examples for aligning stakeholders around public health goals

Specifics for connecting public health and health system: Strategically focus on collaboration on high-level priorities like HIV, reducing maternal mortality, diabetes prevention, asthma
Framework for Public Health-Healthcare System Alignment on Improving Health Outcomes

Essential Commitments: support of executive leadership, sustained investment, focus on equity

Identify Partners and Align Priorities
- Establish Processes for Engaging Stakeholders and Identifying Priorities
- Engage community partners from concept to implementation
- Align SHIPS with CHAs/CHNAs and hospital community benefit activities

Understand Partner Strengths, Capacities, and Needs
- Empower community-centered approaches
- Invest in LHD and community capacity

Foster-Cross Agency/Cross-Sector Partnerships
- Advance Opportunities for Partnership and Collaboration
  - Bridge Cultural and Communication Divides
  - Develop cross-sector/cross-agency partnerships to support specific public health priorities

Improve Data Infrastructure and Information Exchange
- Assess data modernization challenges and identify immediate priorities
- Facilitate data exchange between public health, payors, and health systems to support planning, resource allocation, and target interventions
- Leverage Medicaid Funding to Improve Healthcare Information Exchange

Align Financing and Incentives
- Blend and braid funding streams to support shared health priorities
- Incentivize quality improvement and population health outcomes within Medicaid
- Expand accountable health approaches
- Support multi-payer alignment

Establish Processes for Engaging Stakeholders and Identifying Priorities
Engage community partners from concept to implementation
Align SHIPS with CHAs/CHNAs and hospital community benefit activities
Empower community-centered approaches
Invest in LHD and community capacity
Foster-Cross Agency/Cross-Sector Partnerships
Advance Opportunities for Partnership and Collaboration
Bridge Cultural and Communication Divides
Develop cross-sector/cross-agency partnerships to support specific public health priorities
Improve Data Infrastructure and Information Exchange
Assess data modernization challenges and identify immediate priorities
Facilitate data exchange between public health, payors, and health systems to support planning, resource allocation, and target interventions
Leverage Medicaid Funding to Improve Healthcare Information Exchange
Align Financing and Incentives
Blend and braid funding streams to support shared health priorities
Incentivize quality improvement and population health outcomes within Medicaid
Expand accountable health approaches
Support multi-payer alignment
NASHP Learning Collaborative: Building Linkages Between Public Health and the Health Care System

- NASHP is launching this Learning Collaborative to assist states as they develop and/or strengthen policies and strategies to improve cross-sector alignment, coordination, and collaboration between public health and health system stakeholders on key public health goals.

- NASHP will serve as a resource and convener to help policymakers connect with peers and experts and provide targeted support on state policy goals.

- NASHP staff will work with selected states to develop work plans and provide monthly technical assistance calls; states will also participate with one another in collaborative learning engagements at virtual meetings and will have the option of holding one in-state workshop.
NASHP Learning Collaborative: Overview

• Up to five state teams will be selected to participate in the academy by NASHP.

• State teams will consist of up to five members including representation from at least two senior state officials or administrators:
  • Participants from the state’s Medicaid agency and public health department should have decision-making authority within their respective agencies
  • Teams may include others who can directly support state goals, including: governor’s health policy leaders, legislators, local public health leads, leaders from health and human services agencies, departments of insurance, Diversity, Equity, and Inclusion leads, community engagement liaisons, data and informatics experts, and others (such as local public health leaders) that can support state goals

Key Dates:

September 16
Applications due to NASHP

Week of September 26
Notification of selected states

Week of October 14th
Learning Collaborative begins

Early December
All-state virtual meeting
NASHP Learning Collaborative: Overview

• States will receive 12 months of strategic planning assistance and related technical support on policy goals and participate with one another in collaborative learning engagements. Guided by an analysis of state policy and regulatory barriers and a state-specific action plan, states will benefit from both individualized and peer-to-peer learning opportunities, including:
  • Assistance in developing work plans to support state priorities
  • Monthly targeted technical assistance calls
  • Collaborative learning engagements at virtual meetings with the option of holding one in-state workshop.
NASHP Learning Collaborative: Application

• Identify and collaborate with up to five core team members to complete the application by September 16th.

• Your application must include:
  • The completed application form
  • A 3-5 page narrative describing your state’s goals and relevant background
  • Optional: Letters of support
Question & Answer

To ask a question, please raise your hand or use the chat feature.
Next Steps

• Access the RFA and application materials [here](mailto:here).

• For questions or more information, please contact Ella Roth (eroth@nashp.org)

THANK YOU!