Nearly one in every eight adults enrolled in Medicaid has a substance abuse disorder (SUD),¹ and a significant barrier to treatment is a shortage of SUD professionals² in every state. In response, state Medicaid agencies are developing and deploying a growing workforce of non-licensed, non-master’s-level treatment and support providers – such as peers, counselors, and other qualified staff – to provide a range of services to supplement licensed SUD provider capacity.³ To help states address SUD workforce challenges and identify cutting-edge solutions, the National Academy for State Health Policy (NASHP) conducted a comprehensive review of how each state Medicaid program was paying for and overseeing non-licensed SUD staff. This brief summarizes what steps states are taking to reduce workforce shortages and provides resources to help states develop new approaches to expanding their SUD workforce.

**How Medicaid Agencies Leverage their Non-Licensed Substance Use Disorder Workforce**

To help states address SUD workforce challenges and identify cutting-edge solutions, NASHP conducted a comprehensive review of how each state Medicaid program was paying for and overseeing non-licensed SUD staff.

**Background**

NASHP analyzed publicly available materials to identify:

- How Medicaid agencies reimburse for SUD services provided by non-licensed, non-master’s-level workforce;
- What services they provide and in what settings; and
- State education, training, and supervision requirements for non-licensed staff.

NASHP used the most recently available Medicaid provider and billing manuals, state regulations, and other public policy documents (including state plans and waivers) for all 50 states and Washington, DC. Findings were grouped and coded to allow for easier cross-state analysis. The data collected was shared with Medicaid and other state leaders.

States’ non-licensed workforce was categorized as:

- **Peers**: Individuals with lived experience providing Medicaid-billable SUD services.
- **Counselors**: Individuals providing Medicaid-billable SUD counseling or therapy services without a state license.
**Other Qualified Staff:** Other non-licensed professionals providing Medicaid-billable SUD services who did not meet the definition of a “peer” or “counselor.”

Services funded by resources other than Medicaid (e.g., state grant funding) were considered outside the scope of this research.

The majority of state Medicaid agencies (42) reimburse for SUD treatment services provided by non-licensed, non-master’s-level SUD staff. NASHP’s scan identified 45 types of peers in 39 states, 52 types of counselors in 31 states, and 43 types of other qualified staff in 24 states. The services these staff may provide, where they provide the service and how they are reimbursed, as well as education, training, and supervision requirements all varied to some degree across states. Key findings are summarized below.

**Service Delivery**

**State Medicaid programs pay for a range of services and supports delivered by non-licensed staff.** These services were grouped in the following categories:

- Peer services;
- Screening, assessment, and evaluation;
- Brief intervention;
- Community and rehabilitative supports (e.g., education, skills training, and family support);
- Case management/care coordination; and
- Crisis intervention.

**States reimburse counselors for a broad range of SUD services.** In addition to counseling/therapy services, more than half of non-licensed counselors can be reimbursed by state Medicaid programs for screening, evaluation, assessment, community and rehabilitative support, case management/care coordination, and/or crisis intervention services. Most state Medicaid agencies pay peers to provide peer support services-only, although approximately one-quarter of peers may also be reimbursed to provide rehabilitative or supportive services. Other qualified staff generally fell into one of two groupings: individuals primarily providing case management or care coordination services or unlicensed staff providing rehabilitative or supportive services who did not meet state qualifications to provide counseling services.

**States vary in the types of counseling/therapy services that may be provided by non-master’s-level counselors.** For example, every state permits their non-master’s-level counselors to provide individual and/or group counseling services, but only two-thirds of states reimburse certified counselors for family counseling services. Florida only reimburses its bachelor’s-level counselors for group services, limiting reimbursement for individual and family services to those with a master’s degree.

**Setting and Reimbursement**

**Non-licensed staff deliver services in licensed behavioral health agencies or facilities, typically working within a multidisciplinary care team.** Although employed by licensed agencies or facilities, services may often be provided in home and/or community settings to meet the needs of individuals receiving treatment.
How services delivered by this workforce can vary, depending on whether services are provided in outpatient or residential settings. State Medicaid agencies commonly pay licensed behavioral health clinics for services delivered by non-licensed staff on a fee-for-service basis, through Current Procedural Technology or Healthcare Common Procedure Coding System codes that may include modifiers to designate provider type. In contrast, services delivered by non-licensed staff in intensive outpatient programs (including day treatment and partial hospitalization) or residential treatment programs tend to be reimbursed as part of a bundled, per-diem rate. States may also include these types of staff in bundled rates for specialty opioid treatment programs. For example, Maine, Michigan, and Rhode Island all include peers in their opioid health home programs.

Education, Training, and Supervision

Training for peers tends to be more individualized and state-specific. Most states require peers to complete an in-person training program (typically one to two weeks), often offered through a state health agency. Counselors, on the other hand, may receive training though approved courses offered by community colleges or other professional development programs. States generally rely on national exams for counselors but were more likely to use state-developed training and exams for peers. Whether the state’s board membership was with the National Association for Alcoholism and Drug Abuse Counselors (NAADAC) or the International Certification & Reciprocity Consortium (IC&RC) determined which national exam the state required for certification. Some states, particularly those with multiple credentialing boards, allow either exam.

Most states require that non-licensed, non-master’s-level SUD treatment staff be supervised by certified or licensed SUD providers, who often held a master’s degree. In many cases, state regulations identify multiple eligible providers who could supervise staff rather than requiring one specific provider type. For example, a bachelor’s-level counselor might be supervised by a psychiatrist, an advanced practice nurse with specialized addictions training, or a master’s-level counselor with supervisory training. It is also common for individuals, particularly for those without a counseling certification, to be supervised by a more experienced colleague holding a similar credential – for example, a peer with two years of experience would supervise another peer. States also routinely set minimum standards for the supervisory relationship, such as defining frequency of meetings and on-call availability. Positions requiring less training and experience typically required closer supervision. Clinical oversight requirements were generally less specific than supervisory requirements and sometimes vary by type of service. State Medicaid agencies generally require assessments and treatment plans to be signed/authorized by a physician, master’s-level provider, or nurse care manager.

Some state Medicaid programs offer and reimburse for trainee positions. Several states noted the importance of trainee programs in expanding their non-licensed staff capacity. Louisiana reimburses services provided by counselors-in-training, who are permitted to provide screening/evaluation/assessment services, counseling, and crisis intervention services under the supervision of a licensed mental health provider. Similarly, Washington State reimburses a chemical dependency professional trainee, who can provide screening/evaluation/assessment services, counseling, and case management/care coordination under the supervision of a certified individual who has completed some college.
Looking Forward

The number of state Medicaid agencies utilizing non-licensed, non-master’s-level SUD treatment staff is expected to increase in the coming years. Since 2015, the number of states using Section 1115 Medicaid Demonstration Waivers to augment or entirely transform their SUD treatment systems has grown significantly, and many of these states now pay for services delivered by non-licensed staff. The use of these and other relevant Medicaid authorities (e.g., the Medicaid rehabilitative services option or health home state plan option) to increase access to peers and other non-licensed SUD treatment professionals presents both opportunities and challenges for states.

- **How to support best practices while recognizing state variability.** Given the wide range of definitions and standards currently used by states, resources are needed for policymakers to better understand best practices, including where and how these non-licensed staff add the most value. While most non-licensed counselors need to pass a nationally recognized exam for certification, the roles permitted within diverse state Medicaid programs can be quite different. Similarly, training and examination requirements for peers and other qualified staff vary significantly from state to state. Sharing state resources on how non-licensed staff can support best clinical practices for SUD treatment and recovery may be helpful for future policy development.

- **Ensuring cross-system collaboration to address co-occurring needs in integrated care settings.** Given the significant correlation between SUD diagnoses and co-occurring mental health and physical health conditions, appropriate training and use of non-licensed staff offers another opportunity for states to promote integrated care for high-cost, high-needs individuals. Moreover, as states increasingly look to health clinics and primary care providers to provide SUD and opioid use disorder (OUD) treatment, defining how these non-licensed staff can and should operate within those settings raises additional issues (and potential opportunities) for state policymakers to promote access to treatment and better integrate care.

- **Supporting managed care:** In states with managed care systems, important questions remain as to how plan-employed staff (particularly peer supports and care coordination/case management staff) can best work with their provider-level counterparts to efficiently and effectively meet the needs of individuals needing or receiving SUD treatment.

- **How to integrate non-licensed staff in larger inpatient and residential facilities:** Historically, the “Institutions for Mental Disease exclusion” has prevented states from paying for Medicaid services provided to adults ages 21 to 64 in behavioral health facilities with more than 16 beds. Recent federal guidance and programmatic changes have enabled state Medicaid agencies to pay for services for adults in these settings using Section 1115 waiver authority. While models exist, how to incorporate non-licensed staff into these settings will likely be of significant interest for state policymakers going forward.

Conclusion

State Medicaid agencies are increasingly using non-licensed workforce – including counselors, peers, and other qualified staff – to meet the growing need for SUD treatment and recovery services by their Medicaid-enrolled populations. NASHP’s review of how states oversee and pay for these services highlights opportunities. Understanding key trends in oversight and payment for this staff will provide a baseline for states as they seek to leverage and expand this workforce. Additionally, the significant variability in how states use these staff, what services they provide, and the kinds of training, education,
and supervision they receive speak to a larger need for additional resources for state policymakers to effectively utilize this valuable part of the SUD workforce.

**Other Resources**

State Medicaid agencies are increasingly leveraging non-licensed workforce, including peers, to meet the growing need for SUD treatment and recovery services by their Medicaid-enrolled populations. For an overview of cross-cutting themes and additional analyses of how states are paying for other non-licensed workforce, please refer to the following companion documents in this series:

**Medicaid Requirements for Non-Licensed, Substance Use Disorder – Peers**

The National Academy for State Health Policy (NASHP) analyzed reports and regulations from all 50 states to identify how their Medicaid programs reimbursed for non-licensed, non-master’s-level substance use disorder (SUD) staff – including counselors, peers, and other qualified staff – who typically deliver services within licensed behavioral health agencies or facilities.

Peers are individuals with lived experience who provide Medicaid-billable SUD peer support services. NASHP identified 39 states that reimburse for 45 different types of non-licensed peers through their state Medicaid programs. No state requires more than a high school diploma (or equivalent) to become a peer, but training and supervision requirements for peers vary across states.

**Key Findings**

The majority of states require peers to have a high school diploma or equivalent. Thirty-two states require peers to have a high school diploma or equivalent, while six states do not specify a minimum educational requirement.

Lived experience is a universal prerequisite to working as a peer. Other peer eligibility requirements (e.g., minimum age and minimum time in recovery) vary. Some states also certify parents or other family members to provide peer services to other parents or families. Kentucky, for example, has distinct certification processes for parent, family, and youth peer support specialists serving SUD populations.

Most states require peers to participate in training or education, document their continuing education, and pass a certification exam.
Delaware, for example, requires peers to complete a nine-day training program in addition to passing a national exam, while Ohio requires peers to complete 56 hours of training – 16 hours online, 40 hours in-person – in addition to passing a state exam.

Twenty-seven states require peers to participate in training or education in addition to passing an exam. The exam may be a state-specific test, either the National Association of Alcoholism and Drug Abuse Counselors (NAADC) exam or the International Certification & Reciprocity Consortium (IC&RC) exam. Within these states, there are variations in the number and type of training/education and work-related experience required, and in the need for supervised practicum and continuing education:

- Five states require peers to participate in training or education, and to complete continuing education requirements;
- Four states require peers to participate in training or education; and
- One state requires passing an exam as its single requirement for peers.

The majority of states require peers to be supervised by certified or licensed SUD providers who hold at least a master’s degree. NASHP examined how states take different approaches to imposing minimum educational requirements on those who supervise non-licensed peers:
• Fifteen states require supervisors to have a master’s degree and/or certification or license;
• Seven states do not have specified requirements for supervisors;
• Six states require supervisors to have a bachelor’s degree and be certified or licensed;
• Six states require supervisors to have completed high school and be certified;
• Four states require supervisors to have completed other requirements; and
• Three states require supervisors to have an associate’s degree and be certified or licensed.

Many states identify multiple eligible providers who can supervise staff, rather than requiring one specific provider type. For example, Nebraska permits its peers to be supervised by psychiatrists, licensed psychologists, provisionally licensed psychologists, advanced practice registered nurses, or nurse practitioners, in addition to numerous licensed mental health providers.

While 36 states reimburse for peer services, states often pay for additional services delivered by peers.

• Nine states reimburse for community/rehabilitative supports;
• Seven states reimburse for crisis intervention;
• Four states reimburse for screening, evaluation, and assessment;
• Three states reimburse for case management/care coordination; and
• Two states reimburse for counseling services.

State Medicaid programs reimburse for a variety of peer services. Peer services may include activities such as recovery support specialist services, individual peer support services, and group peer support services. For more information about the types of services included in each of these service categories, please refer to the Medicaid Reimbursement Categories Key.

Peer Reference Data
<table>
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<tr>
<th>State</th>
<th>State Provider Title</th>
<th>Minimum Education</th>
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<tbody>
<tr>
<td>AL</td>
<td>Certified Recovery Peer Support Specialist/SA Peer Support Specialist</td>
<td>High School Diploma or Equivalent</td>
<td>State exam, 40 hours training, 16 hours continuing education</td>
<td>Master’s Level Certified or Licensed</td>
<td>Peer Services, Community/Rehabilitative Supports, Crisis Intervention</td>
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<td>AK</td>
<td>Peer Recovery Coach</td>
<td>Not Specified</td>
<td>In development</td>
<td>Master’s Level Licensed</td>
<td>Peer Services</td>
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<td>AK</td>
<td>Behavioral Health Clinical Associate</td>
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<td>Not Specified</td>
<td>Peer Services</td>
</tr>
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<td>CO</td>
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<td>High School Diploma or Equivalent</td>
<td>Training from approved state program</td>
<td>Not Specified</td>
<td>Peer Services, Community/Rehabilitative Supports, Crisis Intervention</td>
</tr>
<tr>
<td>DE</td>
<td>Certified Recovery Coach</td>
<td>High School Diploma or Equivalent</td>
<td>State exam, 9-day training, 3 months work/volunteer experience</td>
<td>Bachelor’s Level Certified</td>
<td>Peer Services, Screening/Evaluation/Assessment, Counseling Services, Crisis Intervention</td>
</tr>
<tr>
<td>DE</td>
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<td>High School Diploma or Equivalent</td>
<td>State exam, 9-day training, 3 months work/volunteer experience</td>
<td>Master’s Level Licensed</td>
<td>Peer Services</td>
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<td>FL</td>
<td>Certified Recovery Peer Specialist</td>
<td>High School Diploma or Equivalent</td>
<td>State exam, 40 hours training, 500 hours work/volunteer experience, 10 CEUs</td>
<td>Bachelor’s Level Certified</td>
<td>Peer Services, Community/Rehabilitative Supports</td>
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<td>GA</td>
<td>Certified Peer Specialist, Addictive Disease</td>
<td>High School Diploma or Equivalent</td>
<td>State exam, 40 hours in-class training, 12 CEUs annually</td>
<td>Bachelor’s Level Certified</td>
<td>Peer Services Screening/Evaluation/Assessment, Community/Rehabilitative Supports, Case Management/Care Coordination, Crisis Intervention</td>
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<tr>
<td>State</td>
<td>Certification Type</td>
<td>Education Requirement</td>
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<tr>
<td>IN</td>
<td>Certified Recovery Specialist</td>
<td>High School Diploma or Equivalent</td>
<td>State exam with 5-day training program</td>
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<td>Peer Services</td>
</tr>
<tr>
<td>ID</td>
<td>Recovery Coach</td>
<td>High School Diploma or Equivalent</td>
<td>40 hours training, 200 hours work/volunteer experience, 10 hours CEUs annually with 1 hour ethics training</td>
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<td>IA</td>
<td>Certified Peer Recovery Specialist</td>
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<td>Connecticut Community for Addiction Recovery (CCAR) for substance use disorder service training</td>
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<td>KS</td>
<td>Certified Peer Mentor</td>
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<td>Peer Services</td>
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<td>KY</td>
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<td>State exam, 30 hours training, 6 hours CEU</td>
<td>Bachelor’s Level Certified</td>
<td>Peer services</td>
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<td>LA</td>
<td>Peer Support Specialist</td>
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<td>Licensed Mental Health Professional</td>
<td>Crisis Intervention</td>
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<td>ME</td>
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<td>Health Home Services</td>
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<tr>
<td>MA</td>
<td>Recovery Coach</td>
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<td>In development</td>
<td>Recovery Coach Supervisor</td>
<td>Peer Services</td>
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<td>MI</td>
<td>Peer Recovery Coach</td>
<td>High School Diploma or Equivalent</td>
<td>State exam, 5-day training</td>
<td>High School Certified</td>
<td>Peer Services, Community/Rehabilitative Supports, Crisis Intervention</td>
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<tr>
<td>State</td>
<td>Certification Role</td>
<td>Education or Experience</td>
<td>Exam/Training Details</td>
<td>Certification Level</td>
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<tr>
<td>MN</td>
<td>Certified Recovery Peer Specialist</td>
<td>High School Diploma or Equivalent</td>
<td>International Certification &amp; Reciprocity Consortium exam, 46 hours training</td>
<td>High School Certified</td>
<td>Peer Services</td>
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<tr>
<td>MS</td>
<td>Certified Peer Support Specialist</td>
<td>High School Diploma or Equivalent</td>
<td>State exam, 4-day training, 20 CEUs every 4 years</td>
<td>Master’s Level Certified</td>
<td>Peer Services</td>
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<tr>
<td>MO</td>
<td>Certified Reciprocal Peer Recovery Specialist</td>
<td>High School Diploma or Equivalent</td>
<td>International Certification &amp; Reciprocity Consortium exam, 500 hours work/volunteer experience, 46 hours training, 25 hours of supervision</td>
<td>Master’s Level</td>
<td>Screening/Evaluation/Assessment, Counseling Services, Community/Rehabilitative Supports</td>
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<td>Online exam, 35-hour training, 20 CEUs every two years.</td>
<td>Not Specified</td>
<td>Screening/Evaluation/Assessment, Counseling Services, Community/Rehabilitative Supports</td>
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<tr>
<td>MT</td>
<td>Certified Behavioral Health Peer Support Specialist</td>
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<td>40 hours state-approved training</td>
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<tr>
<td>NE</td>
<td>Certified Peer Support Providers</td>
<td>High School Diploma or Equivalent</td>
<td>International Certification &amp; Reciprocity Consortium exam, 60 hours training, 2 years work/volunteer experience, CEUs required</td>
<td>Associate's Level Licensed</td>
<td>Peer Services</td>
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<td>NH</td>
<td>Certified Recovery Support Worker</td>
<td>High School Diploma or Equivalent</td>
<td>International Certification &amp; Reciprocity Consortium exam, 46 hours training, 500 hours work</td>
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<td>Peer Services</td>
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<tr>
<td>State</td>
<td>Certification Title</td>
<td>Education/Experience Requirements</td>
<td>Additional Remarks</td>
<td>Licensed Peer Services</td>
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<td>NM</td>
<td>Certified Peer Support Worker</td>
<td>High School Diploma or Equivalent, experience, 12 CEUs every 2 years</td>
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<td>Peer Services, Community/Rehabilitative Supports</td>
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<td>Master’s Level Licensed</td>
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<td>NY</td>
<td>Certified Recovery Peer Advocate</td>
<td>High School Diploma or Equivalent, International Certification &amp; Reciprocity Consortium exam, 46 hours training, 500 hours of experience, 28 CEUs every 3 years</td>
<td>Bachelor’s Level Certified</td>
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<td>NC</td>
<td>Certified Peer Support Specialist</td>
<td>High School Diploma or Equivalent, 40 hours training + 20 hours additional training (or college credits), 20 hours CEUs every two years</td>
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<td>Peer Services, Community/Rehabilitative Supports</td>
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<td>OH</td>
<td>Certified Peer Recovery Supporter</td>
<td>High School Diploma or Equivalent, State exam, 56 hours training, 30 CEUs every three years</td>
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<td>Peer Services</td>
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<td>OK</td>
<td>Peer Recovery Support Specialist</td>
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<td>Peer Services, Screening/Evaluation/Assessment</td>
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<td>OR</td>
<td>Peer Wellness Specialist</td>
<td>Not Specified, 80 hours training, additional oral health training, 20 hours CEUs annually</td>
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<td>Peer Services, Community/Rehabilitative Supports, Case Management/Care Coordination</td>
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<td>Peer Support Specialist</td>
<td>Not Specified, 40 hours training, Additional oral</td>
<td>High School Certified</td>
<td>Peer Services, Community/Rehabilitative Supports</td>
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<td>State</td>
<td>Certification Title</td>
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<td>Other Requirements</td>
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<td>PA</td>
<td>Certified Recovery Specialist</td>
<td>High School Diploma or Equivalent</td>
<td>State exam, 54 hours training, 30 CEUs every 2 years</td>
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<td>Peer Services, Case Management/Care Coordination</td>
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<td>PA</td>
<td>Certified Family Recovery Specialist</td>
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<tr>
<td>RI</td>
<td>Peer Recovery Specialist</td>
<td>High School Diploma or Equivalent</td>
<td>International Certification &amp; Reciprocity Consortium exam, 46 hours training, 500 hours work/volunteer experience, 20 CEUs every 2 years</td>
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<td>Peer Services, Case Management/Care Coordination</td>
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<td>SC</td>
<td>Peer Support Specialist</td>
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<td>State exam, 40 hours training, 100 hours work/volunteer experience, 20 CEUs</td>
<td>Bachelor's Level Certified</td>
<td>Peer Services</td>
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<td>TN</td>
<td>Certified Peer Recovery Specialist</td>
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<td>40 hours training, 10 CEUs annually</td>
<td>Not Specified</td>
<td>Peer Services, Crisis Intervention</td>
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<td>TX</td>
<td>Recovery Support Peer Specialist</td>
<td>High School Diploma or Equivalent</td>
<td>Online self-assessment and orientation, 8-16 hours training, 46 additional hours of recovery support training, 20 CEUs every 2 years</td>
<td>High School Certified</td>
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<td>UT</td>
<td>Peer Support Specialist</td>
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<td>State exam, Option of three training programs, 20</td>
<td>Associate's Level Certified</td>
<td>Peer Services</td>
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<tr>
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<td>Position</td>
<td>Requirements</td>
<td>Specialty</td>
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<td>VA</td>
<td>Registered Peer Recovery</td>
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<td>Peer Recovery Support Specialist with two</td>
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<td>Specialist</td>
<td>hours training, 500 hours volunteer/work experience, 20 CEUs every 2 years</td>
<td>years of experience</td>
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<td>Peer Services</td>
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<td>High School Diploma or Equivalent, State exam, online course, and 40 hours</td>
<td>Chemical Dependency Professional</td>
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<td>WV</td>
<td>Peer Recovery Support</td>
<td>High School Diploma or Equivalent, National and state exam, 46 hours training,</td>
<td>Master’s Level</td>
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<td>Specialist</td>
<td>46 hours training, 40 hours volunteer work/experience, 30 CEUs every two</td>
<td>Peer Services</td>
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<td>WI</td>
<td>Certified Peer Specialist</td>
<td>Not Specified, State exam, 6-7 day training, 20 CEUs every 2 years</td>
<td>Master’s Level Licensed</td>
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<td>Certified Peer Specialist</td>
<td>High School Diploma or Equivalent, 36-plus hours of training, additional</td>
<td>Master’s Level Licensed</td>
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**Medicaid Requirements for Non-Licensed, Substance Use Disorder – Counselors**

The National Academy for State Health Policy (NASHP) analyzed reports and regulations from all 50 states to identify how their state Medicaid programs reimbursed for non-licensed, non-master’s-level substance use disorder (SUD) staff – including counselors, peers, and other qualified staff – who typically deliver services within licensed behavioral health agencies or facilities.

Counselors provide Medicaid-billable SUD counseling or therapy services without a master’s degree or a state license. Based on these definitions, NASHP identified 31 states that reimburse for services
delivered by 52 different types of counselors through their state Medicaid programs. Requirements related to the education, training, and supervision for these counselors vary significantly across states.

Key Findings

State Medicaid educational requirements for counselors range from no specified minimum education to a bachelor’s degree.

- Seventeen states require counselors to have a bachelor’s degree;
- Sixteen require counselors to have a high school diploma or equivalent;
- Five states require counselors to have an associate’s degree;
- Two states require counselors to have some college; and
- Two states do not specify minimum educational requirements for counselors.

Some states, such as Georgia and Oregon, rank these counselors by education level (e.g., those with a high school diploma are a Counselor I and those with a college degree are a Counselor II). States vary as to whether counselors with an associate’s degree had a different designation, and whether those counselors were grouped with high school- or bachelor’s-level staff.

The majority of states require counselors to complete some training or education, acquire and document work experience and supervised practice hours, and take an exam. However, there is still significant diversity in state approaches to overseeing this SUD workforce.

For example, Florida requires its counselors to be certified and pass its state-based exam, while Vermont requires counselors to complete at least 40 hours of substance use disorder education. New York,
alternatively, requires counselors to complete both a national exam and additional training to provide administrative and clinical supervision. State Medicaid programs may also permit reimbursement for more than one level or type of counselor, each with its own requirements.

- Twenty-nine states require counselors to pass an exam in addition to completing some combination of training/education, work or volunteer experience, supervised practice, and participation in continuing education;
- Eighteen states require counselors to pass an exam, complete some training or education, and have some level of experience, but may not require additional elements such as a supervised practicum or continuing education;
- Six states do not require counselors to take an exam, but do require some combination of training/education, experience, and supervision; and
- Three states require passing an exam as its single requirement for counselors, which may be a state-specific test, the National Association of Alcoholism and Drug Abuse Counselors exam, or the International Certification & Reciprocity Consortium exam.

The majority of state Medicaid programs require non-licensed counselors to be supervised by certified or licensed SUD providers holding at least a master’s degree. NASHP examined states’ approaches with respect to the minimum educational requirements for those who supervise non-licensed counselors.

- Fourteen states require supervisors to have a master’s degree and/or certification or license;
- Eight states do not have specified requirements for supervisors;
- Six states require supervisors to have a bachelor’s degree and be certified or licensed;
- Five states require supervisors to have a high school diploma and be certified;
- Three states require supervisors to have an associate’s degree and be certified or licensed; and
- One state requires supervisors to have completed some college and be certified.

States reimburse for a wide variety of services delivered by counselors within licensed behavioral health settings. NASHP found that states use this non-licensed workforce to deliver a number of services across their state Medicaid SUD service array.
• Twenty-eight states reimburse for counseling services;
• Twenty-three states reimburse for screening, assessment, and evaluation;
• Eighteen states reimburse for community/rehabilitative support services;
• Fourteen states reimburse for case management/care coordination;
• Thirteen states reimburse for crisis intervention; and
• Six states reimburse for brief intervention.

Within the counseling services category, most states reimburse for individual and group behavioral health therapy and counseling services. Other reimbursed services within this category include individual, family, and counseling/psychotherapy; psychoanalysis; psychotherapy for crisis; and counseling. For more information about the types of services included in each of these categories, explore the Medicaid Reimbursement Categories Key.

Medicaid Requirements for Non-Licensed, Substance Use Disorder – Other Qualified Staff

The National Academy for State Health Policy (NASHP) analyzed reports and regulations from all 50 states to identify how their state Medicaid programs reimbursed for non-licensed, non-master’s-level substance use disorder (SUD) staff – including counselors, peers, and other qualified staff – who typically deliver services within licensed behavioral health agencies or facilities.

Other qualified staff are non-licensed professionals who provide Medicaid-billable SUD services who do not meet the definition of a peer or counselor. NASHP identified 24 states that reimburse for 43 different types of other qualified staff through their state Medicaid programs. Requirements related to the education, training, and supervision of the other qualified staff workforce sector vary significantly across states.

Key Findings

Of the state Medicaid programs that reimburse for this workforce, approximately one-third require other qualified staff to have a high school diploma or equivalent. The minimum educational requirements for other qualified staff vary across states.
• Fifteen states require other qualified staff to have a high school diploma or equivalent;
• Eight states require other qualified staff to have a bachelor’s degree;
• Six states do not specify minimum educational requirements for other qualified staff; and
• One state requires other qualified staff to have completed some college.

Of states that require a high school diploma as the minimum educational level for other qualified staff, most require some additional training and experience. Delaware, for example, requires its non-licensed credentialed behavioral health technicians to have a high school diploma and training in topics such as basic first aid, principles of recovery-oriented services, and American Society of Addiction Medicine (ASAM) criteria. States that require a bachelor’s or associate’s degree often require coursework in pertinent fields or relevant training and experience.

While the majority of states do not require this workforce to pass an exam, state approaches to certifying other qualified staff vary greatly across the country.

• Seven states require other qualified staff to participate in training or education;
• Six states require other qualified staff to have work-related experience;
Three states require passing an exam as the single requirement for other qualified staff. The exam may be a state-specific test, the National Association of Alcoholism and Drug Abuse Counselors (NAADC) exam, or the International Certification & Reciprocity Consortium exam; eight states require other qualified staff to meet some combination of training/education, experience, supervision, and continuing education requirements; and seven states require other qualified staff to complete a combination of passing an exam and training/education, experience, and supervision requirements.

In some cases, other qualified staff may substitute education for certification or other requirements. For example, Virginia allows some other qualified staff categories to substitute a bachelor’s degree for the certification requirement. Similarly, Minnesota permits its treatment coordinators to substitute a bachelor's degree for state certification.

The majority of states require other qualified staff to be supervised by certified or licensed SUD providers holding at least a master's degree. NASHP examined how states take different approaches to ongoing supervision.

- Eleven states require supervisors to have a master's degree and/or certification or licensure;
- Seven states require supervisors to have a bachelor’s degree and be certified or licensed;
- Seven states do not specify requirements for supervisors;
- Two states require supervisors to have an associate’s degree and be certified or licensed;
- One state requires supervisors to have completed high school and be certified; and
- One state requires supervisors to be licensed physicians.

Many states identify multiple eligible providers – or categories of providers – who can supervise staff, rather than requiring one specific provider type. Nebraska takes a common approach, permitting its other qualified staff to be supervised by a licensed professional, including licensed physicians, licensed psychologists, licensed clinical social workers, licensed mental health counselors, licensed marriage and family therapists, licensed clinical addiction counselors, and other qualified behavioral health professionals.

States reimburse other qualified staff for a wide variety of services. Among the 25 states that reimburse for services delivered by other qualified staff, states pay for the following kinds of services – note that states may pay for multiple services.
- Twenty states reimburse for community/rehabilitative support;
- Fourteen states reimburse for case management and care coordination;
- Ten states reimburse for crisis intervention;
- Nine states reimburse for screening, assessment, and evaluation;
- Four states reimburse for brief intervention;
- Three states reimburse for counseling services; and
- Two states reimburse for peer services.

Other qualified staff perform a range of care coordination and case management functions. Services reimbursed by state Medicaid agencies include service plan development, SUD case management, ongoing case management, targeted case management, and targeted plan development. For more information regarding these service categories, view the Medicaid Reimbursement Categories Key.

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Notes
