



Ideas for ways to introduce the Promoting Health Development Parental Surveys:

- “Our clinic is participating in a project to help improve the care we provide. In order to know if we are successful, we need to hear the voices of parents.”
- “The answers you provide on this survey will help us know if the project is working. Please answer the questions as completely and honestly as you can so we can understand what is working and what is not in order to improve the care your child receives.”
- “This is a survey designed to measure the quality of care you receive at our clinic. The answers you give on this survey will help us improve the quality of care your child and other children receive at this clinic.”
- “This survey will not be associated with your medical record, so please answer the questions as honestly as you can. It will not have an effect on the care you receive or your relationship with your healthcare provider.”
- “Once you have completed the survey, please put it in the envelope provided and put it in the mail. Your participation is important.”

These points are merely a guide. Your clinic will determine what works best with your patients. Please let us know if you have any concerns or questions. Good luck with distributing these surveys!